

CONTEST RULES & JUDGING CRITERIA

Contest Rules

- Only schools may enter the Contest.
- An adult sponsor at least 18 years of age must register and upload the school's entry on the contest website: www.MadeByMilkContest.com.
- This is a student contest; creations should be made by students with support from adults.
- There are two grade levels: elementary (PreK – 5th grade) and middle/high school (6th – 12th grade).
- Creations will compete in the “under 300” category if the creation is made up of 299 or fewer cartons. If the creation is made up of 300 or more cartons, the creation will compete in the “over 300” category.
- Any size cartons will be accepted, including cartons from the grocery store.
- Entries may be painted, varnished or left as raw-finished.
- Your creation should primarily consist of cartons. Supporting materials may be used, but should only comprise a small percentage of the final creation. Supporting materials made of natural, renewable resources (wood, newspaper, cardboard, etc.) are strongly encouraged.
- As many as four photos of your creation are allowed with your entry. Photos of the creation may not contain any images of students.
- An entry must include an essay with 200 or fewer words explaining what makes your creation unique. An online essay form is part of the entry process and may be posted on the website.
- All online voters must be 13 years of age or older, unless supervised by an adult.
- Only one vote per person.
- Entries must not contain illegal content, profanity, obscenity, discriminatory or disparaging statements or content that violates a third party's rights.

Judging Criteria

The following criteria will be used when judging each entry:

- **Compliance/Rules:** theme appropriate, supporting materials are a small percentage of the creation and are natural, renewable
- **Creativity/Originality:** unique, distinguishing itself from the other entries yet clearly made of intact cartons
- **Decorations:** plentiful and are supportive of the concept of the creation
- **Level of Detail**
- **Green Initiative:** your emphasis on sustainability throughout your project

For the complete list of Contest Rules, visit:

<http://madebymilkcontest.com/contest-details/contest-rules-judging-criteria/>

